



OG/312/2021
30th September 2021

Chief Executive Officer
All Retail Banks
Manama
Kingdom of Bahrain

Dear Sir/Madam,

**Consultation: Proposed Amendments to the Requirements on Promotion of
Financial Products and Services**

With reference to the circular EDBS/KH/C/18/2020 dated 26th February 2020, the CBB is proposing amendments to the requirements in Chapter BC-1 on Promotion of Financial Products and Services under the Business and Market Conduct Module (Module BC) of the CBB Rulebook Volumes 1 and 2.

You are kindly requested to review the proposed amendments and provide the CBB with your comments, including 'nil comments' on these changes. Responses must be sent electronically, in an editable format, to consultation@cbb.gov.bh by 28th October 2021.

The proposed amendments to Module BC shall be available on the CBB website (www.cbb.gov.bh) under the "Open Consultations" Section.

Yours faithfully,

Rasheed M. Al Maraj
Governor

cc: Bahrain Association of Banks
External Audit Firms